

# MARK PRALSKY

Graphic, web & visual design

## PERSONAL INFORMATION

Name: PRALSKY Mark  
Date of Birth: February 19, 1979  
Place of birth: Russia  
Nationality: Swiss  
Marital Status: Registered partnership  
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## OBJECTIVE

To use my skills, my creativity and my motivation order to boost and enhance your business.

## EXPERIENCES PROFESSIONNELLES

### **2010 - 2013 Art Director (Graphic Department) ADLUX Agency in Geneva.**

- Responsible for the design team and communication between different Department of the Agency as well as the communication with clients.
- Design, management and monitoring of projects for the company.
- Direct contact with customers, suppliers and partners (printers, press, etc.).
- Creation, design, implementation and adaptation of video spots.
- Creating animation and objects in 3D.
- Creation of flash animation.
- Creation of different websites.

### **2003 - 2010 Graphic designer at Ateliers du Nord in Lausanne under direction of Mr. Werner JEKER**

- Design, implementation, management and monitoring of projects.
- Creating animation and objects in 3D.
- Creation of flash animation.
- Creation of different websites.

### **2003 - 2004 Theater company of Gianni Schneider**

- Creation of website, management and monitoring .

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## STUDIES AND ACADEMIC COURSE

- 2000-2002** Studies in graphic design in NEW MEN COLLEGE TEL AVIV - Israel  
**1997-2000** Military service in Israel, captain of tank.  
**1987-1996** Primary and secondary education in Petropavlovsk-Kamchatsky - Russia.

## REFERENCES

Mr. Max Interbrick, owner ADLUX Agency, Geneva  
Mr. Werner JEKER, founder of the Ateliers du Nord in Lausanne  
Mr. Gianni SCHNEIDER, Director of Theatre Company, Lausanne

## LANGUAGES

French / English / Russian / Hebrew

## SOFTWARE

Mac OS X et Windows  
Adobe : Photoshop, illustrator, InDesign, Première Pro, After Effects,  
Flash, Dreamweaver.  
3Ds Max, HTML, XHTML, PHP, CSS, JAVA SCRIPT

## HOBBIES AND INTERESTS

Arts scene, photography, contemporary art, painting, architecture,  
industrial design, independent cinema films  
and movies with special effects.

Sports: marathon running, gym, swimming.